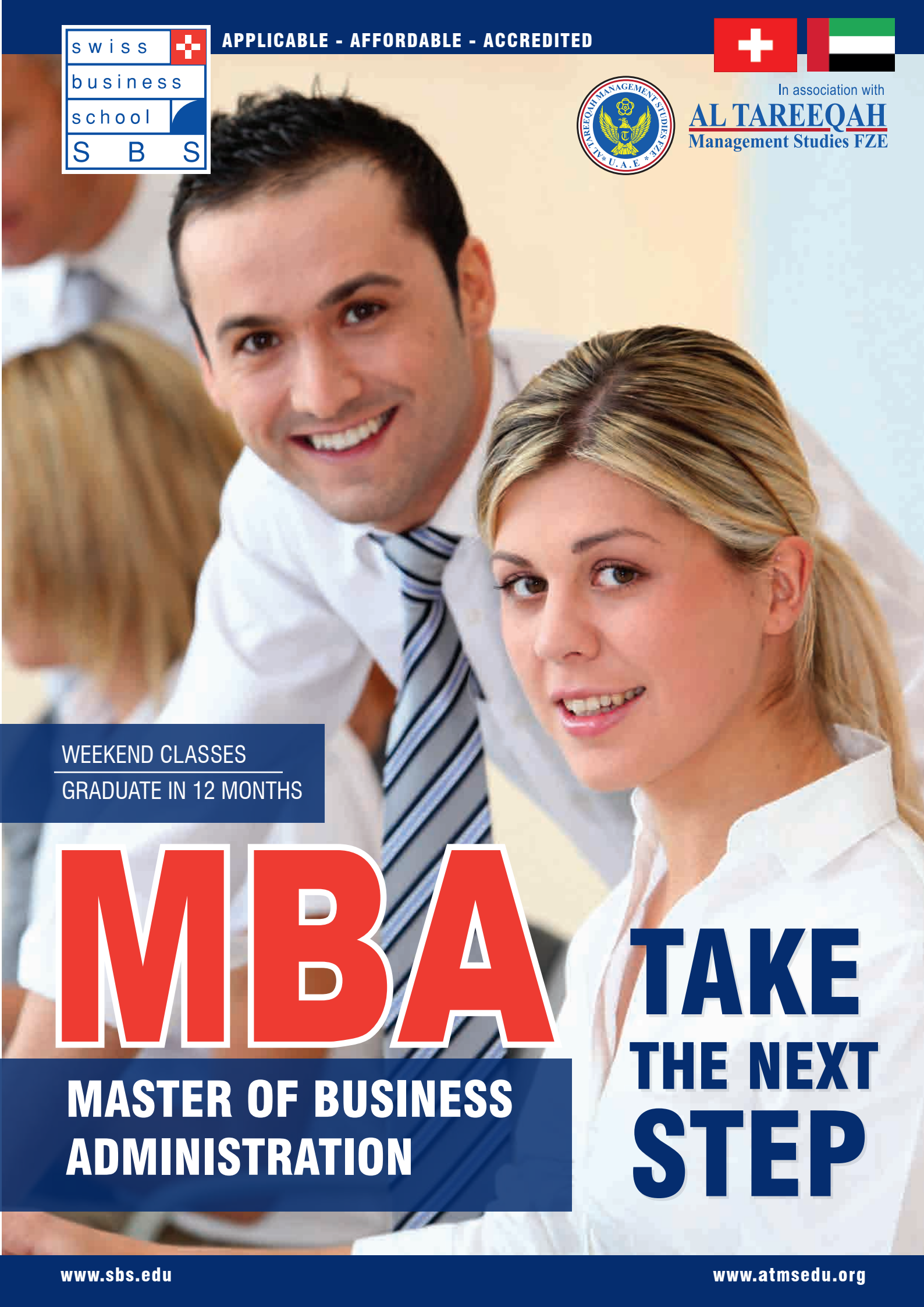


APPLICABLE - AFFORDABLE - ACCREDITED



In association with
AL TAREEQAH
Management Studies FZE



WEEKEND CLASSES
GRADUATE IN 12 MONTHS

MBA

MASTER OF BUSINESS
ADMINISTRATION

TAKE
THE NEXT
STEP

DEAN'S MESSAGE



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organisations.

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That's why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

Bert Wolfs, Ph.D.
Academic Dean
SBS Swiss Business School (Switzerland)

ACCREDITATION AND RANKING



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



Accredited by a CHEA - Recognized Accrediting Organization Recognized by the U.S Department of Education



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.

QS GLOBAL 250 RANKINGS

SBS Swiss Business School is delighted to announce our inclusion in the QS Global 250; we have been ranked as a Superior Business School for Research and Employability in the QS Global 250 Business Schools Report 2017.



We are proud to be recognized as belonging to the top 250 Global Business Schools for Employability and Research and would like to take this moment to celebrate this momentous milestone with you. Thank you for being part of SBS Swiss Business School and our continued success.



SBS Swiss Business School is proud to announce the following rankings:

We are ranked as Tier One Institution for European MBA

Ranked 6 for our Global Executive MBA

Ranked 2 for our Global Online MBA

PRESIDENT'S MESSAGE



Education is the most powerful weapon, which you can use to change the world.

AI Tareeqah Management Studies (ATMS) is committed to academic excellence in our classrooms; relevant programs in our curriculum and personal attention to our students. One of our great strengths is the enthusiastic, personal involvement of our academic board, administrators, faculty, staff and alumni in creating a sense of community.

We believe that the opportunity for higher education should be available to all who seek it, and we will continue to meet the ongoing challenges that higher education presents in the years ahead.

Our students are provided with the academic tools, practical skills, and “real world” opportunities necessary to advance as leaders in their professions and their communities. We encourage active participation in an education that challenges critical thinking, provides career preparation, instills values, and inspires lifelong learning. We realize that each student is unique and, as a community, we strive to maximize that unique potential.

We look forward to having you join the AI Tareeqah Management Studies family.

Dr. Hemant Kumar

President

AI Tareeqah Management Studies (UAE)

MASTER OF BUSINESS ADMINISTRATION

The SBS Swiss Business School MBA offers a strategic balance of theory and practice. The course is structured sequentially to allow program participants to build upon studied concepts and practices.

Practical face-to-face classes will be complimented with online learning using comprehensive education material and an interactive learning management system that enables you to stay connected with your fellow students throughout the program.

At SBS Swiss Business School, we aim to build capability for success. Therefore, participants are encouraged throughout the program to apply their acquired learning to contexts within their own organisation. This ensures, concepts and theory acquired during the program are easily transferred back into your workplace, enabling you to graduate with practical knowledge and skills essential for significant leadership roles across various organisational types.

COURSE DETAILS

MKT 501 Marketing Management

ACC 505 Accounting Skills

MGT 535 Organizational Behavior / Leadership

FIN 501 Financial Management

**MGT 501 Operations Management /
Project Management**

COM 507 Communication & Negotiation Skills

ECO 502 Managerial Economics

ENT 567 Entrepreneurship

MGT 631 Human Resource Management

MIS 501 Management Information Systems

MGT 505 Business Policy and Strategy

MGT 525 Business Values and Ethics

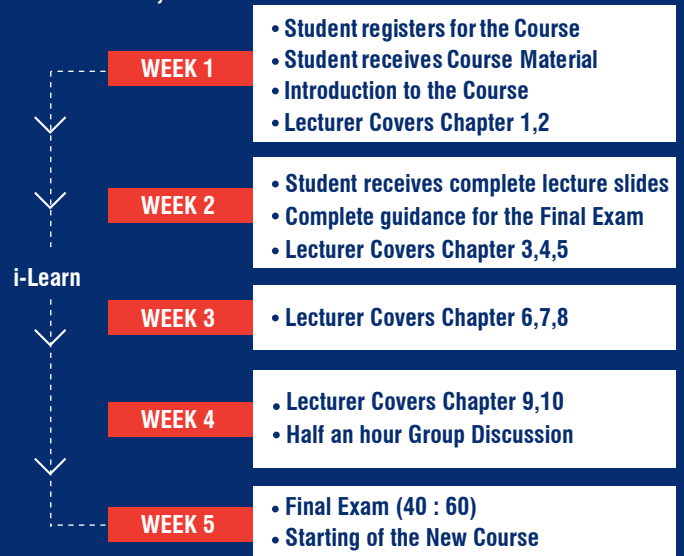


SBS SWISS BUSINESS SCHOOL - MBA

An MBA is sought after by ambitious individuals and in many organizations it is rewarded by an increase in salary and promotion. One of the most common reasons students mention for pursuing an MBA is a career change. The programs are based on a common curriculum with extensive attention placed on the fields of specialization. At SBS Swiss Business School, you will find a supportive community where each person's interests and ideas make a difference. With a limited class size, you're assured of receiving individual attention from our faculty and staff.

We offer an academically challenging curriculum, tailored to your career goals, and numerous opportunities for learning. These attributes set our MBA program apart from others. You can design a program of study that enables you to build on your strengths and interests. The program broadens your knowledge; sharpens your business skills; and incorporates your personal, professional, and extracurricular experiences.

The diagram below outlines a typical study schedule for each subject.



DOCUMENTS REQUIRED FOR ADMISSION

- > 1 Passport size color Photograph
- > Photocopy of Bachelors Degree
- > Photocopy of Bachelors Transcript / Mark Sheet
- > Photocopy of Latest CV & Work Experience Letter
- > Photocopy of Passport with Valid Residence Visa

COURSE FEES

Registration Fee	AED 2,500
Course and Examination Fees (3000 x 12)	AED 36,000
Administration Fees	AED 6,000
TOTAL	AED 44,500

OPTIONAL CHARGES*

1. Convocation / Graduation Ceremony	To be informed later
2. Attestation of Certificate	AED 2,500

* Missed & Re-examination, delayed payment & other charges additional to the above mentioned fees applicable as mentioned in the course fee policy.

* Optional charges are subject to change from time to time without prior intimation.

The course fees include charges of course materials. No upfront payment required - you pay as you go.

GRADUATION REQUIREMENTS

In order to graduate, students must meet the following criteria:

- Complete all courses subject to the program.
- Maintain a minimum cumulative Grade Point Average of 3.0 which is equivalent to a "B",
- Have no financial obligations to SBS Swiss Business School & Al Tareeqah Management Studies FZE.

University Campus Ras Al Khaimah

University Building, Plot No. 6, Al Jazeera - Al Hamra, Inside RAKIA FZ, Ras Al Khaimah, UAE
Phone: +971-7-2433055

Corporate Office Sharjah

407, Rolla Mall Building, Al Rolla, Sharjah, UAE
Phone: +971-6-5215557
Phone: +971-6-5212542

Academic Office Abu Dhabi

Office No. 107, Regus Al Arjan Building, 1st Floor Abu Dhabi, UAE
Phone: +971-2-8152827

Academic Office Bahrain

Bader 2, Office 32, Building 50, Road 3403, Seef 434 Kingdom of Bahrain
Phone: +973 17 58 3663

Switzerland

SBS Swiss Business School Balz-Zimmermann-str. 34-38, Building C, CH-8302 Kloten-Zurich Switzerland
Phone: +41 44 880 00 88

Mob: +971 55 6490500

Email: info@atmsedu.org

Web: www.atmsedu.org

