

FLEXIBLE - AFFORDABLE - ACCREDITED



**SBS**   
SWISS BUSINESS SCHOOL



In association with  
**AL TAREEQAH**  
Management Studies FZE

# TAKE THE NEXT STEP

WEEKEND CLASSES  
GRADUATE IN 14 MONTHS

# MSc-HM

MASTER OF SCIENCE IN  
HEALTHCARE MANAGEMENT

## DEAN'S MESSAGE



**The mission of the institution is to educate individuals who will contribute to the management and leadership of global organisations.**

Business has changed radically. We exist in a borderless business environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conducts dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That's why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

**Bert Wolfs, Ph.D.**  
Academic Dean  
SBS Swiss Business School (Switzerland)

## ACCREDITATION AND RANKING



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



Accredited by a CHEA - Recognized Accrediting Organization Recognized by the U.S Department of Education



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.

Our Master of Science in Health Care Management Program uniquely combines business teaching with applied research. It equips you with skills and knowledge for a management career in the global health care sector.

The adult learner is self-directed. We strongly believe in a work-applied learning approach for this educational program. Knowledge and skills learned should be applied at the workplace.

### BENEFITS

- > Practical - oriented
- > Global perspective
- > International, diverse student body



## PRESIDENT'S MESSAGE



**Education is the most powerful weapon, which you can use to change the world.**

AI Tareeqah Management Studies (ATMS) is committed to academic excellence in our classrooms; relevant programs in our curriculum and personal attention to our students. One of our great strengths is the enthusiastic, personal involvement of our academic board, administrators, faculty, staff and alumni in creating a sense of community.

We believe that the opportunity for higher education should be available to all who seek it, and we will continue to meet the ongoing challenges that higher education presents in the years ahead.

Our students are provided with the academic tools, practical skills, and “real world” opportunities necessary to advance as leaders in their professions and their communities. We encourage active participation in an education that challenges critical thinking, provides career preparation, instills values, and inspires lifelong learning. We realize that each student is unique and, as a community, we strive to maximize that unique potential.

We look forward to having you join the AI Tareeqah Management Studies family.

**Dr. Hemant Kumar**

President

AI Tareeqah Management Studies (UAE)

## MSC IN HEALTHCARE MANAGEMENT

SBS works closely with its industry partners and knowledge and skills in areas critical for business success. This ensures you graduate with the confidence to lead in an increasingly dynamic and competitive healthcare environment.

## COURSE DETAILS

**MKT 501** Marketing Management  
**ACC 505** Accounting Skills  
**MGT 535** Organizational Behavior / Leadership  
**FIN 501** Financial Management

**MGT 501** Operations Management / Project Management  
**COM 507** Communication & Negotiation Skills  
**ECO 502** Managerial Economics  
**ENT 567** Entrepreneurship

**MGT 631** Human Resource Management  
**MIS 501** Management Information Systems  
**MGT 505** Business Policy and Strategy  
**MGT 525** Business Values and Ethics

**(Any 10 units from the above list of 12 units)**

**MGT 598** Management of Care Processes  
**MQQ 553** Quality & Risk Management  
**THE 700** Research Methods  
**THE 755** Individual Thesis Project



# ENHANCED LEARNING MSC IN HEALTHCARE MANAGEMENT

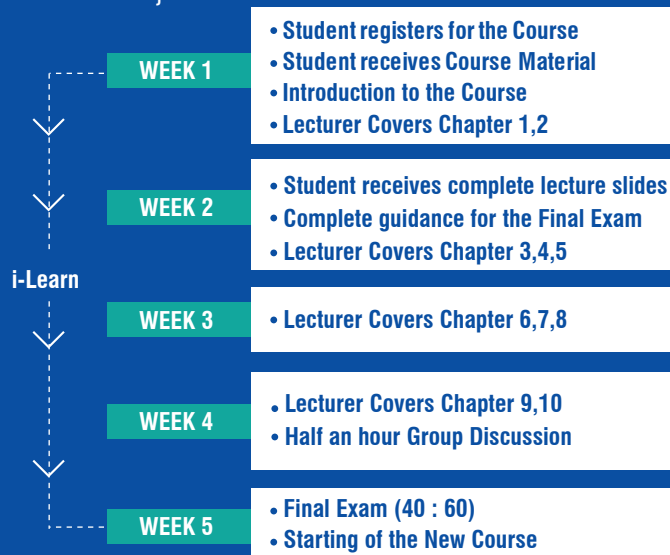
SBS MSc in Health Care Management with face-to-face interactive workshops to provide busy professionals with an enhanced learning experience. Combining these delivery modes allows you to continue studying outside the classroom therefore accelerating your course over 16 months.

Students are required to sit for examinations and submit assignment (if any) as per the schedule given. The classes are delivered at convenient city locations.

## FINAL THESIS

Students must write an individual thesis on a subject that is related to the health care industry. The project is conducted under the supervision of a lecturer and must be presented to the academic jury.

The diagram below outlines a typical study schedule for each subject.



## DOCUMENTS REQUIRED FOR ADMISSION

- > 1 Passport size color Photograph
- > Photocopy of Bachelors Degree
- > Photocopy of Bachelors Transcript / Mark Sheet
- > Photocopy of Latest CV & Work Experience Letter
- > Photocopy of Passport with Valid Residence Visa

## COURSE FEES

<b>Registration Fee</b>	<b>AED 2,500</b>
<b>Course and Examination Fees (2,500 x 14)</b>	<b>AED 35,000</b>
<b>Administration Fees</b>	<b>AED 4,440</b>
<b>TOTAL</b>	<b>AED 41,940</b>

\* Missed & Re-examination, Delayed payment & other charges applicable additional to the above mentioned fees & payment.

\* Delay in submission of dissertation / thesis in scheduled time will attract additional charges.

\* Validation of documents & certificates charges extra.

The course fees include charges of course materials. No upfront payment required - you pay as you go.

Additional Requirements: All MSc candidates must have a sound command of English language, spoken & written, as evidenced by the criteria: Having completed a Bachelor degree in English; or Submit proof of having achieved a TOEFL score of minimum 90. The final decision concerning the eligibility, acceptability of qualifications and research areas for the MSc Program rests with SBS Swiss Business School. All applicants must have Email/ Internet access throughout the program.

## GRADUATION REQUIREMENTS

In order to graduate, students must meet the following criteria:

- Complete all courses subject to the program.
- Maintain a minimum cumulative Grade Point Average of 3.0 which is equivalent to a "B",
- Have no financial obligations to SBS Swiss Business School & Al Tareeqah Management Studies FZE.

### UNIVERSITY CAMPUS RAS AL KHAIMAH

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